



Welcome to ResponsibleSteel Members Meeting
24th & 25th June 2020

ResponsibleSteel Members Meeting Agenda, 24th June 2020

17:00-17:10 **Ali Lucas, Executive Director ResponsibleSteel**
Welcome and housekeeping, Antitrust and Agenda

17:10-17:20 **Alan Knight, Co-Chair ResponsibleSteel**
Setting the Scene

17:20-17:35 **Edwin Basson, Director General WorldSteel**
WorldSteel perspective

17:35-17:50 **Q&A Session, facilitated by Ali Lucas**

17:50-18:05 **Ali Lucas, Executive Director ResponsibleSteel**
ResponsibleSteel: the next three years



ResponsibleSteel Members Meeting Agenda, 24th June 2020

18:05-18:30

ResponsibleSteel Members' Voices with:

- **Ludovic Le Cam**, Executive Head of Safety & Sustainable Development at Anglo-American (Video recording of morning session)
- **Mariane André-Taillé**, Group Sustainability & Compliance Officer at Aperam
- **Darren Colderwood**, Director of Infrastructure at Heathrow
- **Margaret Hansbrough**, Campaign Director at Mighty Earth

18:30-18:55

Members Q&A session

18:55-19:00

Alan Knight, Co-Chair ResponsibleSteel, **Final remarks**

Antitrust

Attendees are kindly reminded that ResponsibleSteel is committed to complying with all the relevant antitrust and competition laws and regulations and, to that end, has adopted an Antitrust Policy, compliance with which is a condition of continued ResponsibleSteel participation. Failure to abide by these laws can have extremely serious consequences for ResponsibleSteel and its participants, including heavy fines and, in some jurisdictions, imprisonment for individuals. You are therefore asked to have due regard to this Policy today and in respect of all other ResponsibleSteel activities.

This Week's Sessions

Four Sessions:

1. Board Update and Member Presentations - Interactive Session 1 (24th June 2020 08:00-10:00 BST)
2. Board Update and Member Presentations - Interactive Session 2 (24th June 2020 17:00-19:00 BST)
3. ResponsibleSteel - Steel Product Claims Proposal Session 1 (25th June 2020 08:00-10:00 BST)
4. ResponsibleSteel - Steel Product Claims Proposal Session 2 (25th June 2020 17:00-19:00 BST)

If anyone has not received an invitation to any of the above sessions and would like one, please contact gdeslandes@responsiblesteel.org

Housekeeping

- Meeting will be recorded for internal purposes only
- Chatham House rule applies*
- You will receive the slides after the meeting
- Mute your microphone to keep background noise low, unmute to speak
- Use chat, raise hands or reactions function at bottom of screen

* Under the Chatham House Rule, anyone who comes to the meeting is free to use information from the discussion, but is not allowed to reveal who made any comment. The rule is designed to increase openness of discussion.



The ResponsibleSteel Team



Alison Lucas
Executive Director
Joined in late 2019



Matthew Wenban-Smith
Policy and Standards Director
Joined in 2017



George Deslandes
Operations Coordinator
Joined in late 2019



Marnie Bammert
Technical and Assurance Director
Joined in 2018

ResponsibleSteel Co-Chair, Alan Knight, ArcelorMittal



Welcomes you to the 2020 ResponsibleSteel Members Meeting

16 New Members have joined since Forum
II in December 2019:

- Australian Steel Mill Services Pty Ltd
- BHP
- Carbon Chain
- Carport Central Inc
- Climate Bonds Initiative
- CLN Group S.p.a
- ERM CVS
- Heathrow
- International Manganese Institute
- International Tin Association
- Lloyds Register Germany
- MobileGlobal Ltd
- Nickel Institute
- SCS Global
- Steel Research & Technology Mission of India
- Teck

Dr Edwin Basson, Director General at World Steel Association



worldsteel
A S S O C I A T I O N

17:25

Questions and Answers



Ali Lucas, Executive Director, ResponsibleSteel

In January 2020 we set a 3 year vision with a budget approved by RS Board

ResponsibleSteel Vision:

Steel's contribution to a sustainable society is maximised.

Our Mission:

To enhance the responsible sourcing, production, use and recycling of steel by:

- Providing a multi-stakeholder forum to build trust and achieve consensus;
- Developing standards, certification and related tools;
- Driving positive change through the recognition and use of responsible steel.

Five key areas of work:

- Standards and Assurance
- Membership
- Demand & Value Generation
- Impact
- Organisational

Standards & Assurance

- First steel site certification(s)
- Specification of the requirements to allow the certification of steel products
- ISEAL Innovations Fund M3 project
- Assurance Programme fully operational, including certification body approval, auditor training and Assurance Panel
- Recognition of mining assurance systems



12 Principles

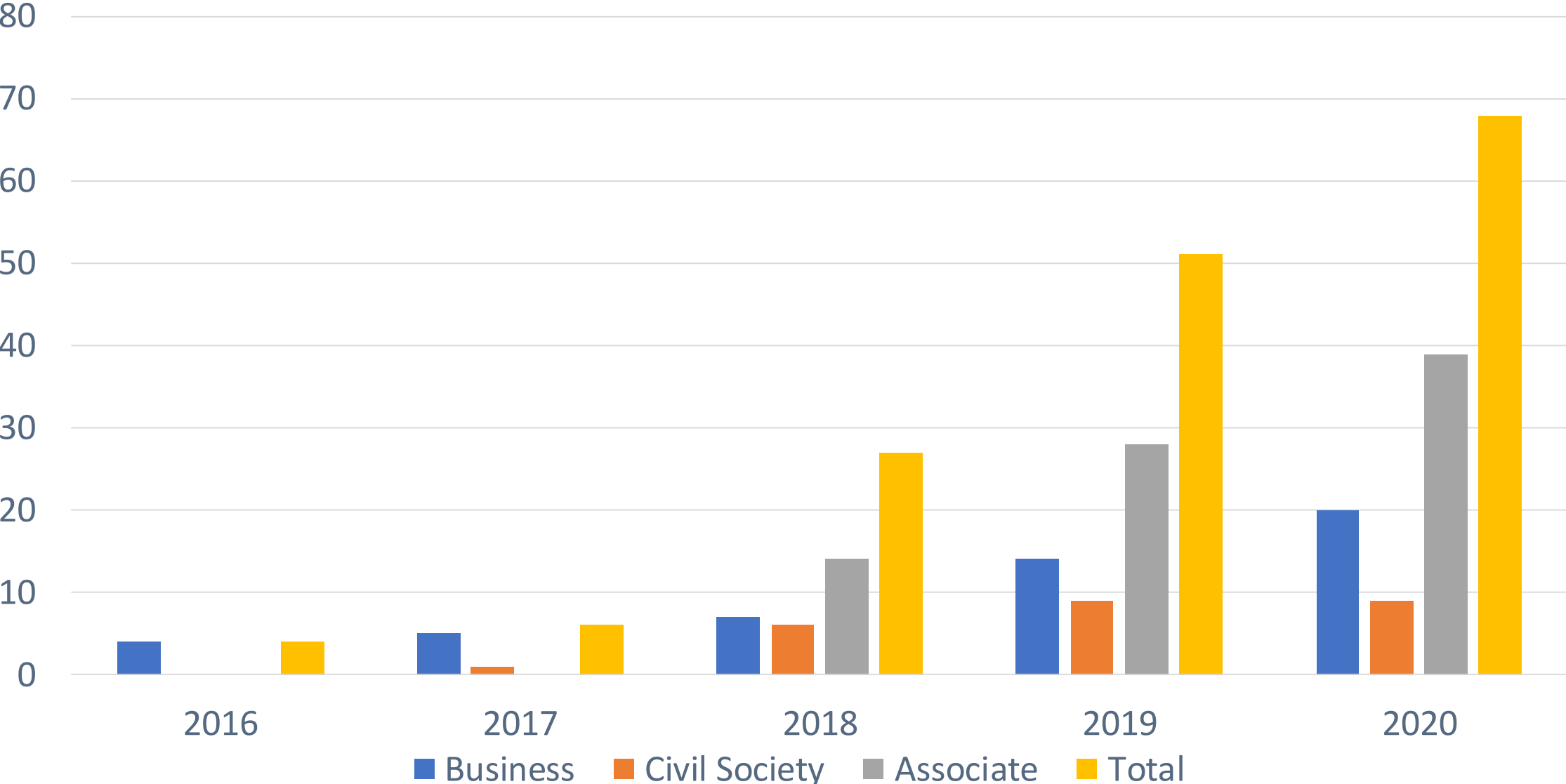
49 Criteria

About 200
Requirements

Membership

- Release to all members of logo pack: 'Visual Identity Guidelines' for members, associates and certified sites
- Launch of new member engagement programme:
 - Monthly webinar programme
 - Revamped newsletter
 - Website development
 - Communications and marketing support
- Membership growth strategy:
 - Outreach materials
 - Strategic membership drive
 - Constitution: Aim is to finalise a new Constitution and get members' agreement during 2020. Plan to launch new Constitution in the first part of 2021
- Membership termination notice period:
 - Introduced a clause from January 2021 requiring members to give at least three months notice if they intend to resign as a ResponsibleSteel member

ResponsibleSteel Membership 2016 - June 2020





Visual identity guidelines

Members, Associates and Certified Sites

June 2020

Member usage of the logo

This is our primary logo which members or associates may need to use for the external promotion of our brand. It can be used in presentations, press releases, and news stories.

The logo can also be used alongside member's or associate's brand if required, to indicate the partnership with ResponsibleSteel™. The logos should appear at an equal size visually, with a grey vertical dividing line inbetween.

Please note that this logo should not be used as an alternative to the membership or certified site marks. The appropriate mark should always be used in these situations.

Primary logo



Partnerships



Membership and Certified Site Marks

These identify what we stand for as an organisation, and are awarded to those with the courage and foresight to implement the right standards for a brighter future for the steel industry, and the world.

The marks are made available to ResponsibleSteel™ membership to highlight their status as members or associate members of the ResponsibleSteel™ programme. However, there are clear guidelines concerning their usage which must be followed.

Please note:

The ResponsibleSteel™ logos and site marks are for use by members who have had their sites certified, and should not be used on any steel products produced from certified sites. A separate process to specify the additional ResponsibleSteel™ standard requirements that would need to be met in order for certificate holders to make claims about their steel products are under development and will be available in the first half of 2021.

Interior signage

Member, associate and certified site reception signs

The relevant membership or certified site mark should be positioned towards the lower right of the member or associate branding. If at a member or associate headquarters, the award can be displayed on the main reception desk, or in a display cabinet if one is available.

Reception areas will vary across our members. Use the example opposite as a general guide to help with the relative size and positioning of the ResponsibleSteel™ membership or certified site mark.

The certified site mark should only be used at a ResponsibleSteel™ certified site.

The ResponsibleSteel™ member and ResponsibleSteel™ associate marks can be used at multiple office sites.

Main reception: back wall and desk



Associate Membership fees:

ResponsibleSteel has two membership classes: Full and Associate.

Board recently approved changes to Associate Membership Category and Fees.

From January 2021 ‘for profit’ associate members will be charged a membership fee, on same basis as business members. A new ‘micro’ business fee has been introduced for for-profit organisations with turnover less than US\$1m/ year. Fees are waived for ResponsibleSteel approved certification bodies” (NB, CBs that are not approved would have to pay fee).

Annual revenue*	Membership fee*		
	Steel producers and processors	Other businesses (Including Associates)	Not for profits
>\$20 billion	\$50,000	\$30,000	\$0
\$5 billion – \$20 billion	\$30,000		\$0
\$2 billion – \$5 billion	\$20,000		\$0
\$1 billion – \$2 billion	\$10,000		\$0
\$100 million – \$1 billion	\$5,000		\$0
\$1 million - \$100 million	\$1,000		\$0
<\$1 million	\$100		\$0

Demand and Value Generation

17:25

The RS programme, standards, brand and associated claims are recognised and generate value for key stakeholders:

- Brand materials are registered as trademarks: working with a Trademark lawyer in Australia to register ResponsibleSteel logo in key service areas and geographies
- Steelzero Project: in collaboration with The Climate Group – working with demand side businesses and business associations plus civil society – formal launch planned for Q4 2020
- Strategic alliances and partnerships: working in collaboration with international initiatives including WEF/ETC

17:25

Questions and Answers



ResponsibleSteel Members:



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Questions and Answers



ResponsibleSteel Co-Chair, Alan Knight, ArcelorMittal



Thank you for attending this session, we look forward to seeing you tomorrow.

Members Meeting Day 2

Focus on requirements to allow steel product certification. Topics as prioritised by members for discussion:

Input Materials:

- 2.2 'Mass balance' approach to claims
- 2.3 Supply chain mapping
- 2.4 Risk assessment

GHG emissions:

- 3.1 GHG measurement methodology

Thursday 25th June

Morning Session

8.00am to 10.00 am (UK)

Afternoon Session

5.00pm to 7.00pm (UK)